STRONGSVILLE ARCHITECTURAL REVIEW BOARD MINUTES OF MEETING November 19, 2024

The Architectural Review Board of the City of Strongsville met in the Building Department Conference Room at the 16099 Foltz Parkway, on *Tuesday, November 19, 2024 at 9:00 a.m.*

Present: Architectural Review Board Members: Dale Serne, Chairman; Jennifer Milbrandt, City Forester; Ken Mikula, City Engineer; and Ted Hurst, Building Commissioner

Roll Call: Members Present: Mr. Serne, Chairman

Mr. Mikula, City Engineer Mrs. Milbrandt, City Forester Mr. Hurst, Bldg. Comm.

Also Present: Mrs. Anderson, Administrator

MOTION TO EXCUSE:

Mrs. Milbrandt – I move to excuse Mr. Smerigan for just cause.

Mr. Hurst – Second.

Mr. Serne – Secretary please call the roll.

Roll Call: All Ayes APPROVED

APPROVAL OF MINUTES:

Mrs. Anderson – You have had a chance to review the minutes of November 5, 2024. If there are no additions or corrections they will stand as submitted.

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NEW APPLICATION:

1) THE LEARNING EXPERIENCE, Direct Image Signs, Inc., Agent

- a) Recommendation of a 6' 4 ¾" x 18' internally illuminated channel letter Wall Sign having purple, yellow, green and orange color copy; with white trim, white returns and blue and yellow graphics;
- b) Recommendation of a 2'-10" x 7' non-illuminated Ground Sign, having purple, yellow, green and orange color copy; blue and yellow graphics for The Learning Experience, property located at 12326 Pearl Road, PPN. 392-28-010, zoned GB- General Business

Mrs. Anderson – Item number one on the agenda is for The Learning Center.

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Please state your name and address for the record.

Brett Smith, 7820 Maddock Road, North Ridgeville, Ohio 44039

Mrs. Anderson – Please give us a description of your project.

Mr. Smith – We are bringing through two signs for this location, for now. The building sign is 115.13 SF, on a 124' wide building, with flush mount channel letters and the corporate logo across the front. There will be a ground sign by Pearl Road with the same corporate logo, which is 19.83 SF and the sign will be externally illuminated.

Mrs. Milbrandt – The sign out by the street?

Mrs. Anderson – Your application has that the ground sign is non-illuminated.

Mr. Smith – Yes, the ground sign is non-illuminated.

Mr. Mikula – I will grab the site plan to review the location of the ground sign. I would like to make sure there are no site distance issues.

Mrs. Anderson – Are there any questions from the Members?

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Mrs. Milbrandt – Do you have plans to externally illuminate the ground sign?

Mr. Smith - No, after reviewing it, the sign will not light up.

Mrs. Milbrandt – According to the agenda, there is purple in the sign. Will it be purple or a pink color?

Mr. Smith – It is more purple.

Mrs. Milbrandt – For the wall sign, I don't have any issues.

Mr. Mikula – It looks okay.

Mrs. Milbrandt – Is it outside of the site distance?

Mr. Mikula – Yes, it is okay.

Mrs. Milbrandt – I motion to give a favorable recommendation of a 6' - 4 ¾" x 18' internally illuminated channel letter Wall Sign having purple, yellow, green and orange color copy; with white trim, white returns, blue and yellow graphics; and a favorable recommendation of a 2'-10" x 7' non-illuminated Ground Sign, having purple, yellow, green and orange color copy; blue and yellow graphics for The Learning Experience, property located at 12326 Pearl Road, PPN. 392-28-010, zoned GB — General Business

Mr. Hurst– Second

Roll Call: All Ayes APPROVED

Mrs. Anderson – Your additional signage, which require variances, will be on the Board of Zoning Appeals agenda tomorrow. If they approve your signage it will have to be submitted to the Architectural Review Board for approval.

Mr. Smith – I would have to come back to a meeting, like this?

Mrs. Anderson – Yes, and you should find out the Board of Zoning Appeals decision.

Mr. Smith – One question that I have, what is the setback from the right-of-way for the monument sign?

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Mr. Mikula – It is shown on the site plan, so you have to go by the site plan. On Pearl Road the right-of-way varies and it is shown appropriately on the site plan where it should be, you can refer to Sheet 5. The back edge of the sign looks like it is right at 75' from the centerline of the road. It is hard to tell you so, you will have to go by the site plan.

Mr. Hurst – The Ordinance requires it to be 10' from the street right-of-way line.

Mr. Mikula – The right-of-way varies.

Mr. Hurst – It does not matter if the right-of-way varies, it is 10' from the right-of-way, whether there is a 50' right-of-way or a 100' right-of-way.

Mr. Smith – Sometimes the street is not centered.

Mr. Hurst – But there is a right-of-way.

Mr. Mikula – I want it put where it is shown on the site plan drawing.

Mr. Hurst – The purpose of this is when my bumper his that spot, I should be able to see 285' down the road.

Mr. Mikula – Use the site plan to calculate.

Mr. Smith – I've had pretty good luck in using the County Maps.

Mr. Mikula – The right-of-way varies, and goes in and out and comes back in.

Mrs. Anderson – If there is no further business. The meeting is adjourned.

Dale Serne, Chairman
Mitzi Anderson, Administrator
Boards & Commissions
Approved